

Periyar Maniammai Institute of Science & Technology (Deemed to be University)
SESSION ON BUILDING AN INNOVATION/ PRODUCT FIT FOR MARKET

OVERVIEW

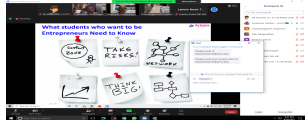

Objective:	To understand the product market fit	Benefit in terms of learning/Skill/Knowledge obtained:	Participant understood various innovative fit
Academic Year:	2020-21	Program driven by:	IIC Calendar Activity
Month:	June	Program /Activity Name:	Session on Building an Innovation/ product
Program Type:	Leadership Talk	Other:	NA
Program Theme:	Entrepreneurship	Other:	NA
Date & Duration (Days):	08/30/2021-08/30/2021-0	External Participants, If any:	4

Student Participants:	15	Faculty Participants:	2
Expenditure Amount, If any:	null	Remark:	NA

STAR PERFORMER

Faculty:	NA	Student:	A.Aarthi
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ATTACHMENTS

Video:	https://www.facebook.com/kumaran.shanmugam1/videos/574332964014786	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/IC201810657.png

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

PERIYAR TBI

PERIYAR MANIAMMAI INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act, 1956 - NAAC Accredited
think • innovate • transform

Ariviya
Lab to Market

JOINTLY ORGANIZES

BUILDING AN INNOVATION / PRODUCT FIT FOR MARKET

Date: 30 Aug 2021, Monday Time: 18:30h to 19:00h IST

Moderator
Dr.S.Kumaran
Dean (Research)
PMIST, Thanjavur

Join Zoom Meeting
<https://zoom.us/j/91692771552?pwd=eFhvanN1alZCR0dnTWtmQjZ5KzBOdz09>

Meeting ID: 916 9277 1552
Passcode: 0SJK1s

Speaker
Dr.M.Sivakumar,
CTO, Ariviya Inc.
California, USA & Pattukkottai, India

Zoom Meeting 40-Minutes

You are viewing Sivakumar Muthusamy's screen

What students who want to be Entrepreneurs Need to Know

Comfort ZONE

TAKE RISKS!

NETWORK

THINK BIG!

Chat

From Kumaran Shanmugam to Everyone:

Please post it: deanresearch@pmu.edu

Please post your screen shot to deanresearch@pmu.edu

Who can see your messages? Recording On

To: Everyone

Type message here...

Participants (9)

RAJAGOPAL D / III CSE PMIST (Me)

Sivakumar Muthus... (Host)

Gnanapragasam Singaravel

Balu Ranganathan

Bonica's Iphone

Shanmugam

Smart Tab M8

DISH M R / III CSE PMIST

6:37 PM 8/30/2021

Zoom Meeting

Recording

Participants (15)

Chat

Solution - Our Invention

Natural Nano Bio Polymer

Key Inventions

- Programming & Sizing the Noble Nanoparticles.
- Stabilizing Nanoparticles on Natural Biopolymer.
- Green synthesis of Nanoparticles at scale.

Nanobio-Polymer

- Nanoparticles*
- Bio
- Natural Polymer

- < Broad Spectrum
- < High Efficacy
- < Killing Superbugs
- < Prevent AMR & MDR
- < Long-lasting
- < Rich in Amino Acids
- < Natural Organic Compounds
- < Eco Friendly

Ariviya

06:47 PM 8/30/21

31°C Haze

18:47 30-08-2021

Participants: Sivakumar Muth... (Host), Balu Ranganathan, Bonica's iphone, Gnanaprasam Singaravel, GOPI KRISHNAN R / III CSE PMI...

Chat:

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